

Dear Lowline Breeders:

The Eastern Lowline Angus Association presents the North American Lowline All Star Lowline Show and Sale at the North American International Livestock Exposition in Louisville Kentucky. Scheduled events include the Lowline sale on Nov 16<sup>th</sup> at 10am with the show at 10am on Nov 17. This is one of the premier livestock events in the world and is an excellent showcase for our breed and your breeding program. We invite you to participate in this prestigious event.

The sale will feature Fullblood and percentage females, both bred and open as well as cow calf pairs. Only a few select bulls will be accepted for the sale. We are planning on a minimum of 40 head. This is an opportunity to showcase your breeding program and merchandise your high quality breeding stock.

The sale is open to any member of the American Lowline Registry. Catalogs will be prepared and mailed within 3 weeks of the sale. Advertising will be targeted to potential buyers in the area as well as nationally. Live internet bidding will also be available for the sale. Cattle must also be entered with the NAILE. The premium catalog is available at [www.livestockexpo.org](http://www.livestockexpo.org). An entry form is included with this mailing and will also be available at [www.easternlowline.com](http://www.easternlowline.com)

Now is the time to select your potential entries, begin a show feeding program and start halter breaking your cattle. If your entries have dead or brown hair, they should be body clipped immediately to allow time for a fresh hair coat to develop so they can be presented at their finest for the sale and show. Be sure your cattle are registered as soon as possible. Feel free to contact me with any questions you may have regarding the sale or preparation of your cattle.

It is very important to send your entry fees and sale entry forms by **September 7, 2011** to John Reed, sale manager, 30217 110<sup>th</sup> Ave, Brooten, MN 56316. Include \$100 per head entry fee and a completed entry form for each lot.

I am looking forward to working with you to make this one of the finest Lowline sales in America.

Sincerely,

John Reed, sale manager

[www.barjranch.com](http://www.barjranch.com)

home phone:320/346-2750

cell phone:320/808-1938